

<b>7:30 AM – 9:00 AM</b>	<b>Boston Globe Media Breakfast-Playing for Profits: The Business of Boston Sports</b> <i>Location: TBD</i>
<b>8:30 AM – 4:30 PM</b>	<b>On-site Registration</b> <i>Pre-Register online now!</i>
<b>9:00 AM – 5:00 PM</b>	<b>Show Floor</b> <i>Exhibit Hall A+B</i>
<b>9:30 AM – 10:30 AM</b>	<b>Seminar Time Slot 1</b> <i>Room #1: Secrets to Maximizing Your Marketing ROI: Aligning Sales and Marketing</i> <i>Room #2: Zero to \$5 Million in 5 Years: Learn Internet Marketing Techniques to Help Your Business Grow!</i> <i>Room #3: The Art of Negotiation: How to Achieve Brilliant Results</i> <i>Room #4: Integrated Social Media Marketing and Your Website</i> <i>Room #6: Show Me The Money! Accessing Capital &amp; Securing Adequate Financing for Your New Business</i> <i>Room #7: Accessing International Markets – Available Financing, Guidance and Support</i> <i>Room #8: The Importance of a Solid Business Plan in this Continuing Challenging Economic Environment</i> <i>Room #9: Best Practices to Achieve Networking Results</i>
<b>9:30 AM – 11:00 AM</b>	<i>Room #10: Connecting Your Business to the Commonwealth</i>
<b>10:00 AM – 11:30 AM</b>	<b>Constant Contact Seminar</b> <i>Room #5: Social Media Marketing Made Simple</i>
<b>11:00 AM – 12:00 PM</b>	<b>Seminar Time Slot 2</b> <i>Room #1: Mobile Marketing: Get into Your Customer's Pocket....</i> <i>Room #2: How to Build Your Personal Brand and Your Company's Brand</i> <i>Room #3: Exceptional Selling: How the Best Get Better in Sales</i> <i>Room #4: Smart Networking: Attract a Following in Person &amp; Online</i> <i>Room #6: Roadmap to Entrepreneurship – A Comprehensive Guide to Building Your Dream Business!</i> <i>Room #7: Selling to the U.S. Government (City, State, Federal): How to Win Business &amp; Beat Your Competitors for the Most Stable Source of Revenue in the World</i> <i>Room #8: Business is Great, Except for the People</i> <i>Room #9: I'm a Small Business, Is the Cloud for Me?</i>
<b>12:00 PM – 1:00 PM</b>	<b>96.9 Boston Talks: Maximize Your Message with Mel Robbins</b> <i>Location: Show Floor Theater, Hall B</i>
<b>1:00 PM – 2:00 PM</b>	<b>Seminar Time Slot 3</b> <i>Room #1: Optimizing Your Marketing Initiatives: SEO for Inbound Marketing</i> <i>Room #2: No Time Marketing: Small Business Sized Steps in 30 Minutes or Less</i> <i>Room #3: How to Sell Your Business in 60 Seconds or Less: Perfecting Your Elevator Pitch</i> <i>Room #4: Social Media 101: Get Your Business Noticed</i> <i>Room #6: Raising New Capital to Maximize Your Business Growth</i> <i>Room #7: Master Your Website: Cutting-Edge Strategies to Beat the Competition</i> <i>Room #8: Speak Like a CEO: Secrets for Commanding Attention and Getting Results</i> <i>Room #9: Entrepreneurial DNA : Why 75% Of Guru Tips and Strategy Will Not Work For Your Company - And How To Find the 25% That Will</i>
<b>12:30 PM – 2:00 PM</b>	<i>Room #10: Winning the Future: Small Business Innovation &amp; Federal Contracting</i>
<b>1:30 PM – 3:00 PM</b>	<b>Constant Contact Seminar</b> <i>Room #5: Power of Email Marketing</i>
<b>2:00 PM – 3:00 PM</b>	<b>WBZ Social Media Business Forum</b> <i>Location: Show Floor Theater, Hall B</i>
<b>3:00 PM – 4:00 PM</b>	<b>Seminar Time Slot 4</b> <i>Room #1: Marketing, Advertising &amp; PR on a Tight Budget</i> <i>Room #2: Creating and Sustaining a Winning Fan Page on Facebook</i> <i>Room #3: How to Reach &amp; Sell to Top Decision Makers</i> <i>Room #6: Don't Be A Victim! Protect Your Customer's Financial Data &amp; Avoid Identity Theft</i> <i>Room #7: 6 Steps to Small Business Results...that will rock your business world</i> <i>Room #8: CEO Success Stories: Lessons from America's Best-Run Companies</i> <i>Room #9: I'm a Small Business, Is the Cloud for Me?</i>
<b>2:30 PM – 4:00 PM</b>	<i>Room #10: Sustainable Purchasing - Initiatives, Practices &amp; Opportunities</i>
<b>4:30 PM – 6:30 PM</b>	<b>After-Hours Networking Event</b> <i>Location: Show Floor Theater, Hall B</i>