



FOR IMMEDIATE RELEASE

For further information, Contact:

Amy Riemer

Media Relations Contact

978-475-4441 (office)

978-502-4895 (cell)

amy@riemercommunications.com

FREE REGISTRATION OPENS TODAY FOR THE NEW ENGLAND XPO FOR BUSINESS

Empowering Small Business to Rebuild America's Economy

BOSTON, MA, March 30, 2011 – New England business owners will have a chance to brand and position their company for growth in 2011 by attending the most compelling one-day B2B conference in the region. Online registration officially opens today for the [3rd Annual New England XPO for Business](#). To register for FREE admission [CLICK HERE](#).

Over 8,000 presidents and CEOs will open new doors and network with their peers May 25th at the world famous Hynes Convention Center in downtown Boston. Connect with over 300 exhibiting companies who will offer innovative products to help attendees run a more effective and profitable business. In addition, enjoy access to over 40 quality seminars offered by high profile speakers. The educational content of the show represents the best and brightest business leaders from across the business spectrum.

“Event Management is thrilled to bring the New England XPO back to Boston for a third year. For one day, small business owners have the chance to network with high-level decision makers from thousands of companies, including *The Boston Globe*, Eastern Bank, Comcast Business Class, Vu TelePresence, Rackspace Hosting, Constant Contact, Ink from Chase and many more,” said Marc Sherer, President of Event Management. “We are thankful for our loyal sponsors who make it possible for XPO to be a complimentary event.”

Participate in this open forum in which the regional business community will gather to discover the keys to business growth and success, register at: www.eventmanagement.org/newengland. Registrants will have exclusive access to important event information, including prizes, keynote announcements and educational opportunities. Follow us on [Facebook](#) and on [Twitter](#).

About Event Management:

Event Management, LLC is a Connecticut-based trade show management firm with over 20 years of experience in the production of major business shows and special events. Event Management produces trade shows in New England and New York. For additional information, visit our *new website* www.EventManagement.org.

###