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THIRD ANNUAL NEW ENGLAND XPO FOR BUSINESS EXPANDS DEPTH AND RANGE OF PROGRAMS FOR SMALL BUSINESS PROFESSIONALS

XPO, to be held May 25, 2011, Moves to Hynes Convention Center and Launches New Website

BOSTON, MA., March xx, 2011 – The Third Annual New England XPO for Business, the largest and most comprehensive B2B networking conference in New England, is expected to bring together over ten thousand business professionals. The XPO will take place on Wednesday, May 25, 2011 from 9:00 am to 5:00 pm and will be held at the Hynes Convention Center in downtown Boston. Access the latest information, including special events, speakers and exhibitors on the event's newly launched website: <http://www.eventmanagement.org/newengland/>.

The XPO show floor will feature more than 300 exhibitors offering innovative business products and services. Over 40 seminars covering topics of marketing and advertising, sales strategies, social media, email marketing, finance and capital access, business development fundamentals, and best practices will be offered. The new tracks of education featured will be business ownership and procurement. The seminars will be presented by the area's best and brightest business executives offering attendees valuable insights and anecdotes to guide them forward.

"We are excited about the new features, the new venue and the new website we have built for the 2011 event. The move to Downtown Boston makes the show easily accessible for the thousands of business professionals who attend," said Marc Sherer, President of Event Management, producers of the event. "This year's XPO addresses current issues and successful strategies needed to advance in business. We are working with some of the best media and corporate partners in New England to provide the highest quality event for our customers."

The show is presented by Vu Telepresence and Eastern Bank with Media Partners *Boston Globe Media* and 96.9 FM WTKK. The XPO offers several special events including *The Boston Globe Business Breakfast*, 96.9 Boston Talks Special Event, Social Media Business Forum as well as an After-Hours Networking Event.

About Event Management:

Event Management, LLC is a Connecticut-based trade show management firm with over 20 years of experience in the production of major business shows and special events. Event Management produces trade shows in New England and New York. For additional information, visit www.EventManagement.org.