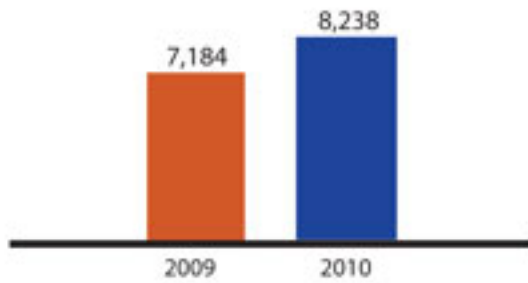


New England XPO For Business

2010 Demographics

Attendance Figures



*Verified registration data from Convention Data Services.



Attendee Highlights

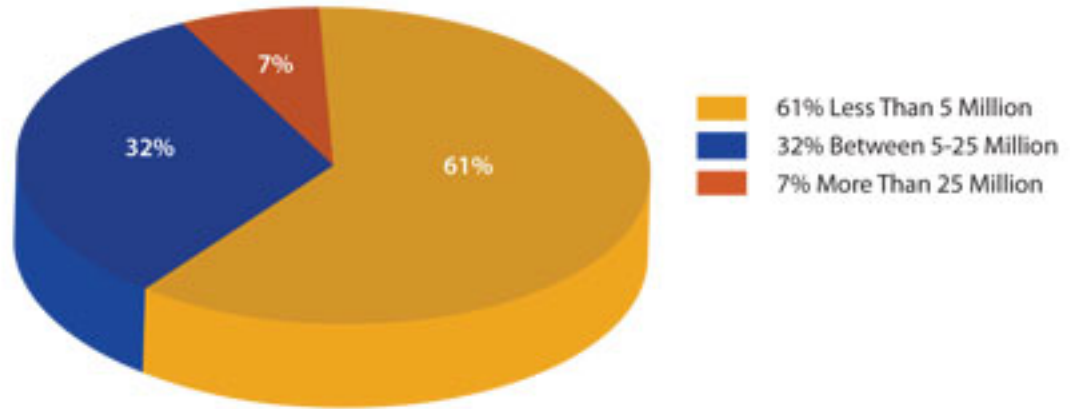
45% Presidents, Owners, CEOs

12.5% Increase in Online Pre-Registration

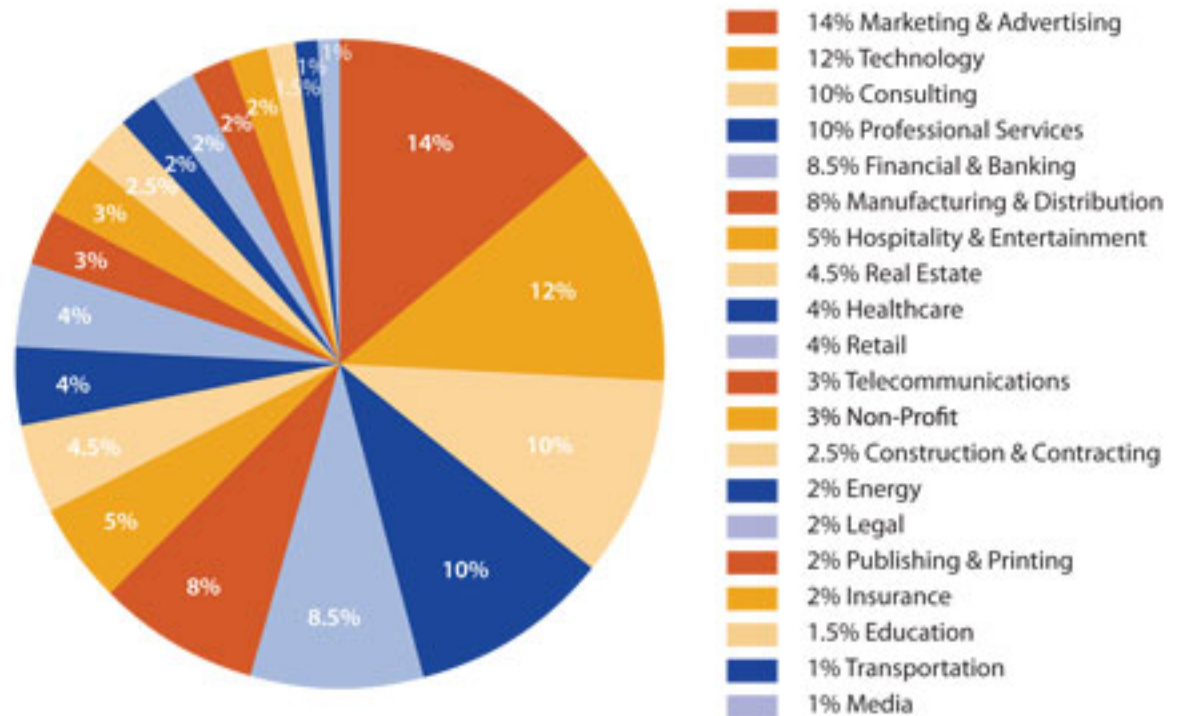
93% 1-25 Million in Gross Annual Revenue

89% 1-250 Employees

Gross Annual Revenue



Industry Type Breakdown



Title Breakdown

